



NEOGENOMICS, INC PRESS RELEASE

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FOR IMMEDIATE RELEASE

NeoGenomics to Present at the Noble Financial Equity Conference

Ft. Myers, Florida – August 12, 2008 - NeoGenomics, Inc. (NASDAQ OTC BB: NGNM) today announced that it will present at the Fourth Annual Noble Financial Equity Conference at 1:30 p.m.(Pacific) on Monday, August 18, 2008 at the Loews Lake Las Vegas Resort, Nevada.

Robert Gasparini, the Company's President and Chief Scientific Officer, and Steven Jones, the Company's Chief Financial Officer, will give a 23-minute presentation regarding NeoGenomics' market positioning, financial performance, and strategic direction. The presentation will be webcast LIVE featuring high-definition, streaming video and PowerPoint slides. Access is available by logging on to the conference website www.noblemadmax.com or directly via <http://hosted.mediasite.com/hosted4/Viewer/?peid=d1e3b760-7d83-4d0a-86c1-82908ba4ba0c>. In addition, a portal to the webcast will be available in the Investor Relations section of the NeoGenomics' website. It is recommended that interested parties register at least 10 minutes prior to the start of the presentation to ensure timely access to the webcast

About NeoGenomics, Inc.

NeoGenomics, Inc. is a high-complexity CLIA-certified clinical laboratory that specializes in cancer genetics diagnostic testing, the fastest growing segment of the laboratory industry. The company's testing services include cytogenetics, fluorescence in-situ hybridization (FISH), flow cytometry, morphology studies, anatomic pathology and molecular genetic testing. Headquartered in Fort Myers, FL, NeoGenomics has labs in Nashville, TN, Irvine, CA and Fort Myers and services the needs of pathologists, oncologists, urologists, and hospitals throughout the United States. For additional information about NeoGenomics, visit <http://www.neogenomics.org>.

Interested parties can also access additional investor relations material from the American Microcap Institute at <http://www.americanmicrocapinstitute.com/ngnm/> or from Hawk Associates at <http://www.hawkassociates.com>. An investment profile about NeoGenomics may be found at http://www.hawkassociates.com/clients/additional/index.cfm?client_id=10.

About Noble Financial

Noble Financial is a privately-held, full-service capital markets firm driven by what is often overlooked by other firms - uncovering the value embedded in the orphaned, undiscovered or misunderstood company. The company focuses on converting market inefficiencies into profit opportunities. Noble Financial supports emerging companies through strategic advice, investment banking, market-making, sales & trading, comprehensive equity research, and the development of institutional support. Noble Financial's equity conferences – 2008 marks their fourth annual - allow for a unique blend of professional and personal interaction among a diverse cross-section of executives. The company has operated for 24 years and has offices in Florida, New York City and Boston.